CompBenefits Texas Preventive Health Study Healthy Mouth/Healthy Body Baseline Data Analysis and Report

Activity Name:

Healthy Mouth/Healthy Body Baseline Analysis

Baseline:

During 1st quarter, 2005, provider utilization data reports showed the number of members receiving services from a participating general dentist totaled 4,749. This represents 4% of eligible members receiving at least one type of service during the reporting period. During 2nd quarter, 2005, the number of members receiving services from a participating general dentist totaled 4,561. This represents 4% of eligible members receiving at least one type of service during 2^{nd} qtr, as well. For the reporting period, 1st Quarter, 2005, general dentist office utilization for routine/prophylaxis services for the state of Texas totaled 3,347 members, or 3%/27 prophylaxis (cleaning) procedures per 1,000 members (calc: 3,347/119,208 = 3%). In 2^{nd} Quarter, 2005, general dentist office utilization for routine/prophylaxis services for the state of Texas totaled 3,215 members, or 3%/26 prophylaxis (cleaning) procedures per 1,000 members (calc: 3,215/118,025 = 3%). This represents 3% of eligible members received at least one visit for routine prophylaxis services between January and June, 2005.

The goal of the Health Mouth/Healthy Body initiative is to increase the number of CompBenefits members who utilize their preventive care benefits to obtain routine oral evaluations visits. The QI staff will implement an improvement intervention to increase the number of members receiving obtaining routine preventive care visits.

Planned Intervention:

In April 2006, all CompBenefits will implement a campaign aimed at educating members about the importance of obtaining routine preventive care dental visits. Members will be provided with education material in the form of a pamphlet produced by the American Dental Association (ADA) describing the benefits and importance of routine oral examinations and preventive prophylaxis visits in the early detection and prevention of disease.

Re-Evaluation:

Reassessment will be performed during the 4th quarter of 2006 in order to evaluate the effectiveness of the improvement intervention. Re-evaluation will be

performed via audits of brochure fulfillment orders. The project will be ongoing through 2008.