

CompDent Texas Quality Improvement Program Project Proposal

Project Name: Health Promotion/Outreach 2004

Project Type: Quality of Care/Preventive Health

Project Sponsors: CompBenefits and Irving ISD, Dallas

Background:

As part of its 2004 Community Outreach efforts, CompBenefits partnered with Irving ISD to target Spanish speaking members and children for health education and prevention. The health fair consisted of approximately 500 Spanish speaking adults and children. Over the course of the day, this group of individuals was provided consultation and Spanish language literature (American Dental Association (ADA) brochures) regarding oral examinations and basic dental care for children's teeth.

In addition, CompBenefits will be providing to the participants a dental kit consisting of a toothbrush, toothpaste, dental floss and other door prizes for the children. The overarching goal continues to be one of making this an annual event, with CompBenefits coordinating and sponsoring the education of these individuals throughout the scheduled project day.

Objectives:

- Patient education regarding the prevention of oral disease and oral hygiene to target population.

Methods/Materials:

- Free samples of the following will be distributed to all participants:
 - Preventive Health Education Brochures/handouts
 - Dental Kit {soft-bristled toothbrush, toothpaste and dental floss}

Outcome/

Gains Achieved:

The project was successfully completed on April 5th 2004. The goals and objective of the project were reached. The health fair received an overwhelming response with an estimated 800 attendants. The stock of educational brochures and dental kits were depleted. CompBenefits representatives were on hand to answer basic questions regarding dental care and insurance related services.